

## SUCCESS FACTORS OF CHANGE IN KNOWLEDGE MANAGEMENT

Andrea BENCSIK<sup>1</sup>, Krisztina Bognár SPEISER<sup>2</sup>

<sup>1</sup>Széchenyi István University, Department of Marketing and Management, 9026 Győr, Egyetem Street 1,  
Hungary, bencsik.andrea@yahoo.com

<sup>2</sup>Continental Teves Hungary Ltd., 8200 Veszprém, Házgyári Street 6-8, Hungary, bogrnark@gmail.com

### Abstract

The goal of our study is to examine, how the logic of change management implementation and analysing raster of success factors helps to lay the foundation of building up knowledge management system. We led our research first of all along theoretical basis building upon technical literature. We present a generally utilized changing logic extracting those essential elements that get similar importance in the course of building up a learning organizational culture.

As a result of our work we established that the utilization of change management logic is indispensable for the successful formation of corporate knowledge management system. Accordingly with the appearance of the demand on continuous learning and putting the individual in the centre both on individual- group- and organizational level simplify work. Comparing the two logics confirms our hypothesis.

**Keywords:** organization, change management, knowledge, learning organization, knowledge management.

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