

HEALTHCARE ECONOMICS AS METHOD OF RENDERING THE ACTIVITY EFFECTIVE

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Abstract

The issue of healthcare economics analysis should be started from the concept and the particularities within this important area of economic life - social. In the present conditions of limited resources and the needs that continue to multiply and diversify, in the context of stiff competition in any field, the issues of competitiveness and rationalization of any human activities becomes very important.

In what follows the authors will examine some significant aspects regarding the healthcare economics, such as healthcare costs, ethics and objects of the healthcare economics, contributions for the fundamentals and development of the healthcare economics etc.

Keywords: healthcare economics, public healthcare, performance, quality, standards of living

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