

## THE SWOT ANALYSIS OF THE ROMANIAN HEALTH CARE SYSTEM AND THE KEY ELEMENTS FOR RESOURCES ALLOCATION

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### Abstract

The complexity of the problem the national health care program confronts with and which must be solved through the measures of the respective reform lead to a SWOT analysis, particularly for this reform. The capacity to generate the necessary income it is a very important criteria in establishing a certain method of financing in order to be the most desired one represents the cornerstone of its capacity to line up additional funds for HEALTHCARE. It is very well known that in poor countries, the abilities of governments to collect taxes is somewhat limited, thus it becomes somehow difficult to allocate additional resources towards the healthcare system. There are special taxes (alcohol and tobacco), but there is always the probability of fiscal evasion. The healthcare social responsibility, financed through income tax allocation has a wider capacity of generating revenue.

**Keywords:** indicators system, SWOT analysis, financing health care, healthcare expenditure, risk pooling, service quality, income, efficiency.

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