

GOVERNANCE MECHANISMS AND ORGANIZATIONAL INNOVATION WITHIN THE TEXTILE INDUSTRY AND TEXTILE PRODUCTS

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Abstract

The objective of this article is to identify the possibilities of organizational innovation at micro-economic level and industry level, in order to ensure the long term viability of this domain in Romania. To achieve the above mentioned objective, there has been studied and analyzed the reference literature for the organizational forms and strategic solutions from the textile industry, applied since 1930 up to present days, in representative countries for this sector. Afterwards, given the current overall situation of the textile industry, there has been set potential strategically solutions appropriate for Romania. Historical experience suggests two directions of change in the textile industry of Romania: (1) changes within the organizational structures; (2) new strategically directions of the enterprises.

Keywords: organizational innovation, textile industry, organizational structures.

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